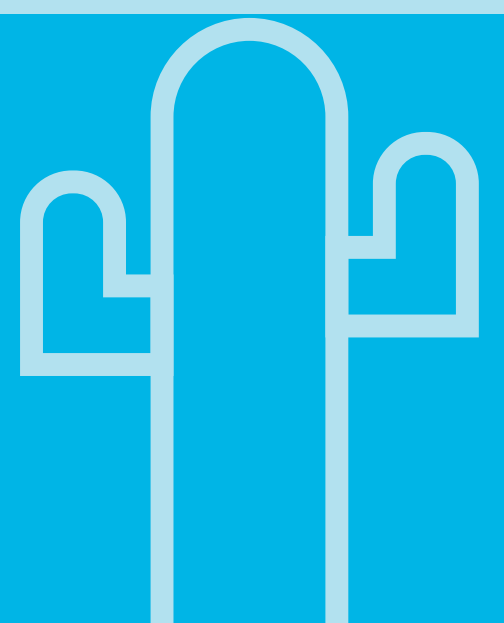
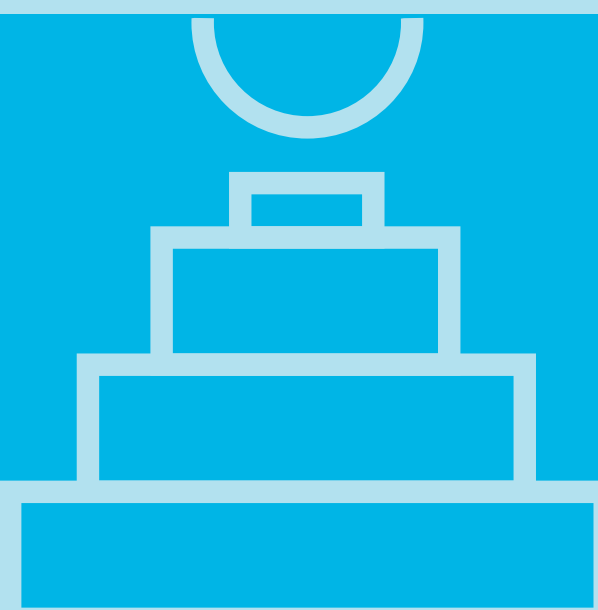
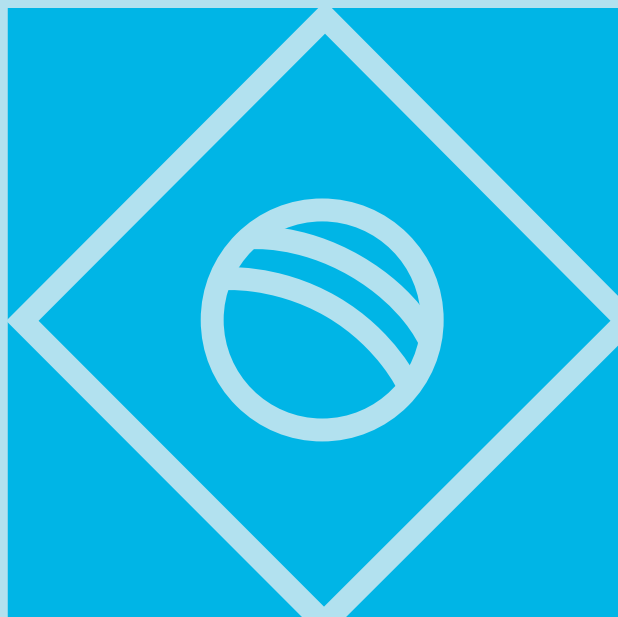


m UNIVERSIDAD
MONDRAGÓN
MÉXICO



**INTERNATIONAL
BUSINESS**



**MÁS QUE UNA
UNIVERSIDAD**

HOW TO KNOW IF THE CAREER IS FOR YOU?

Are you interested in understanding how businesses work in a globalized world? Would you like to work in multicultural teams? The Bachelor in International Business degree is for dynamic young people with a curiosity to explore the world, as it gives them the

opportunity to study and work in different countries and immerse themselves in new cultures to broaden their horizons. This Finnish program offers a unique combination of knowledge in key business areas with a focus on sustainability and social responsibility.



GRADUATE PROFILE

Our graduates are professionals with a global vision and cultural intelligence capable of working in and leading

multicultural teams, as well as adapting to international environments, with a commitment to seeking sustainable and ethical solutions in the business field.



JOB OPPORTUNITIES

You can develop in the public and private sector as Traffic and Logistics Manager, Purchasing Manager, Foreign Trade Consultant, International Project Manager, among others.

In addition, the Finnish degree opens up many opportunities for you to work abroad.



WORKPLACEMENT OPPORTUNITIES

We have relationships with some of the best companies such as Kellanova, Bombardier, XPD Global, Mitsubishi, Mars, and more; we always look for the best professional opportunities for you so that you graduate with at least two years of effective professional experience.

INTERNATIONALIZATION



1st

international stay in Finland.

*Only flight included.

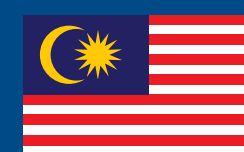
INTERNATIONAL EXCHANGE AGREEMENTS TO THE FOLLOWING DESTINATIONS



NETHERLANDS



SOUTH KOREA



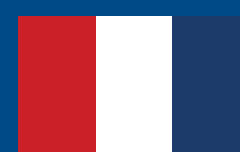
MALAYSIA



LITHUANIA



AUSTRIA



FRANCE



GERMANY



TURKEY

We have the following options so you can have a Mexican

MINOR DEGREE



- **International Relations** RVOE: 2024-045
- **Sustainable Development** RVOE: In process
- **Big Data Management** RVOE: 2024-050
- **Law** RVOE: 2023-020

*Mexican degree

You will face global trade challenges through real import and export projects. You will develop cultural intelligence by having the opportunity to study with international lecturers through academic experiences in Finland, learning from sociocultural experiences in Brazil, and gaining international professional experience at Mondragón Corporation in the Basque Country.

STUDY PLAN

RVOE: 2022-III

1ST SEM

Life Project I: Self-knowledge
Business Mathematics
Research Methodology
Digital Tools
Optional Language I
Language I

2ND SEM

Life Project II: Sense of Life
Innovation and Product Strategy
Personal and Business
Financial Management
Digital Marketing
for Entrepreneurs
Legality and Sustainable
Business
Optional Language II
Language II

3RD SEM

Life Project III: Social Context
Economics and Globalization
of Business
E-commerce
Sustainable Logistics
Experience Design and
Customer Service
Financial Accounting
Optional Language III
Professional competences (5 ECTS)
Language III

4TH SEM

Full immersion in Finnish
Culture = 30 ECTS
Language IV

5TH SEM

Entrepreneurship /
Work Placement I
Customs Legislation and
Promotion Programs
Artificial Intelligence
Applied to Business
Transport, Packaging and
Packaging
Optional Language V
Language V

6TH SEM

Entrepreneurship/
Work Placement II
Consulting Basis
Customs Audit
Business Intelligence and
Big Data
Tax Impacts on Foreign Trade
Development and
Organizational Culture
Optional Language VI
Language VI

7TH SEM

Entrepreneurship/
Work Placement III
Effective Negotiation and
Cultural Intelligence
Language VII

8TH SEM

Final degree project

25 ECTS will be coursed in 7th
and 8th semesters

EXPORT MANAGEMENT
SCHOOL 
Global On Time Trading



MONDRASHOP



**FINNISH DOUBLE
DEGREE**
60 ECTS - MANDATORY
(ECTS CERTIFICATE)

MODEL DIFFERENTIATORS



First guaranteed **international experience**

*Round-trip flight only included



2 years of work experience upon graduation or starting your own **company**



Option for an **additional degree**



International version available in all **careers**

4 + 1

Connect your graduate studies, **study** your **master's degree** after finishing your career



INTERNATIONAL MODE

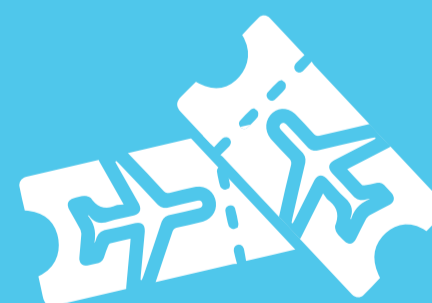
DATE UNE AL MUNDO



2nd

guaranteed **international stay** in Brazil

*Only flight included



Option to gain **international work experience**