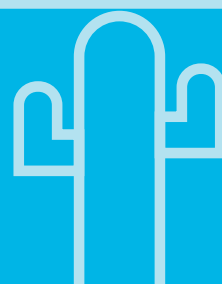


**INTERNATIONAL
BUSINESS**



**MÁS QUE UNA
UNIVERSIDAD**

You will face global trade challenges through real import and export projects. You will develop cultural intelligence by having the opportunity to study with international lecturers through academic experiences in Finland, learning from sociocultural experiences in Brazil, and gaining international professional experience at Mondragón Corporation in the Basque Country.

STUDY PLAN

RV0E: 2022-III

1ST SEM

Life Project I: Self awareness
Business Mathematics
Research Methodology
Digital Tools
Project management
Optional Language I
Language I
Semester Project

2ND SEM

Life Project II: Sense of Purpose
Innovation and Product Strategy
Personal and Business
Financial Management
Digital Marketing
for Entrepreneurs
Legal Framework for
Sustainable Business
Optional Language II
Language II
Semester Project

3RD SEM

Life Project III: Social Context
Economics and Business Globalization
E-commerce
Sustainable Logistics
Experience Design and
Customer Service
Financial Accounting
Professional competences
Optional Language III
Language III
Semester Project

4TH SEM

Marketing Specialization
(Exchange semester in
Finland)
Semester Project

5TH SEM

Entrepreneurship /
Work Placement I
Customs Legislation and
Promotion Programs
Artificial Intelligence
Applied to Business
Transport, Packing and
Packaging
Optional Language V
Language V
Semester Project

6TH SEM

Entrepreneurship/
Work Placement II
Consulting Basis
Customs Audit
Business Intelligence and
Big Data
Tax Impacts on Foreign Trade
Development and
Organizational Culture
Optional Language VI
Language VI
Semester Project

7TH SEM

Entrepreneurship/
Work Placement III
Effective Negotiation and
Cultural Intelligence
Free Choice
Language VII
Semester Project

8TH SEM

Final Degree Project

EXPORT MANAGEMENT
SCHOOL 
Global On Time Trading

**Mondra
Shop**



**FINNISH DOUBLE
DEGREE INCLUDED**



You will study the 4th semester at Haaga-Helia's Helsinki campus where you can meet students from different countries and present your final projects to international professors.

HOW TO KNOW IF THIS PROGRAM IS FOR YOU?

Are you interested in understanding how businesses work in a globalized world? Would you like to work in multicultural teams? The Bachelor in International Business degree is for dynamic young people with a curiosity to explore the world, as it gives them the opportunity to study and work in different countries and immerse themselves in new cultures to broaden their horizons. This program offers a unique combination of knowledge in key business areas with a focus on sustainability and social responsibility.



GRADUATE PROFILE

Our graduates are professionals with a global vision and cultural intelligence capable of working in and leading multicultural teams, as well as adapting to international environments, with a commitment to seeking sustainable and ethical solutions in the business field.



JOB OPPORTUNITIES

You can develop in the public and private sector as Traffic and Logistics Manager, Purchasing Manager, Foreign Trade Consultant, International Project Manager, among others.

In addition, the Finnish degree opens up many opportunities for you to work abroad.



WORK PLACEMENT OPPORTUNITIES

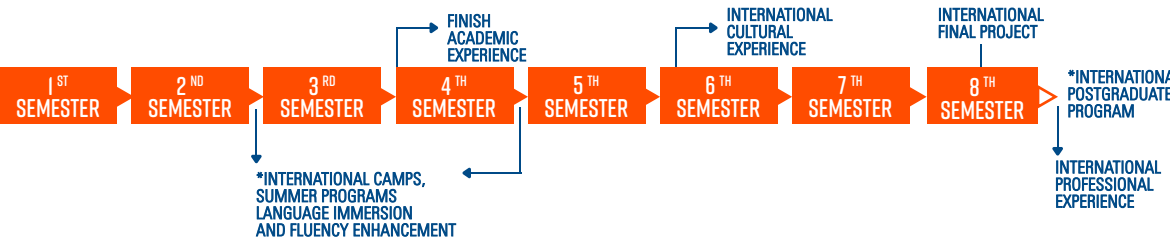
We have relationships with some of the best companies such as Kellanova, Bombardier, XPD Global, Mitsubishi, Mars, and more; we always look for the best professional opportunities for you so that you graduate with at least two years of effective professional experience.



ENTREPRENEURSHIP

Tools and strategies for starting your business.

BUILD YOUR INTERNATIONAL PATH



INTERNATIONAL EXCHANGE AGREEMENTS



We have the following options so you can have a Mexican

DUAL DEGREE



- **Relaciones Internacionales** RVOE: 2024-045
- **Desarrollo Sustentable** RVOE: 2024-077
- **Gestión de Big Data** RVOE: 2024-050
- **Derecho** RVOE: 2023-020

*Mexican degree

MODEL DIFFERENTIATORS



Three guaranteed
international experiences

*Only round-trips flights included



2 years of work experience
upon graduation or starting
your own entrepreneurship



Option for an
additional degree

4 + 1

Connect your graduate studies,
study your master's degree after
finishing your career



100% of our academic program
is **taught in English**.



Optional Certifications **Third Language**
German or French

ACADEMIA

Artificial Intelligence Program
Seminars
Optional Certification



THIS IS THE
INTERNATIONAL
MODE
OF **LNI**



1st International
academic experience
in Finland

*Only flight included



2nd cultural
experience in Brazil

*Only flight included



3rd guaranteed
international professional
experience

*Only flight included



100% English Program



Finnish double degree

TE UNE
AL MUNDO